

*Bagel Sales Success*

# HOW

**We Will Provide Laminated Posters Promoting Your Bagel Sale On The Day Of Your Choice.**

*Some Suggestions For Your Successful Bagel Sale Fundraising:*

Sell bagels for \$1.00 each

Establish one day during the week as "Bagel Day"

Remind students before the end of the day that the next day is "Bagel Day"

Periodically send notes to parents reminding them of "Bagel Day"

Remind parents of the goals of the Bagel Sale Fundraising

Keep parents informed as to how much money has been raised to date



## Locations and Contacts

### FERNDALE

23316 Woodward Avenue  
(248) 548-2580  
ask for Howard

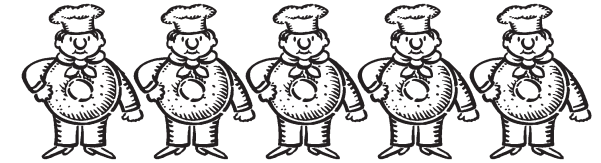
### SOUTHFIELD

19731 W. Twelve Mile Road  
(248) 559-6591  
ask for Russ

### WEST BLOOMFIELD

6927 Orchard Lake Road  
(248) 851-9210  
ask for Michael

*or for more information, contact:*  
HOWARD: [howard@newyorkbageldetroit.com](mailto:howard@newyorkbageldetroit.com)  
or  
PHIL: [phil@newyorkbageldetroit.com](mailto:phil@newyorkbageldetroit.com)



## Your Guide To Bagel Sale Fundraising

*A Healthy And Delicious Way To Raise School Funds*



Since 1921, New York Bagel has been making the finest, freshest and best tasting bagels in Detroit

*Bagel Sales Raise Money*

# WOW

**Are you looking for ways to supplement your schools income and help fund additional projects?**

*We've Helped Schools Raise Thousands Of Dollars For Special School Projects*

**SUCCESSFUL BAGEL SALE FUNDRAISING FOR THE 2011-2012 SCHOOL YEAR**

Bemis Elementary School  
Troy Public Schools  
**RAISED \$2,700**

Quarton Elementary School  
Birmingham Public Schools  
**RAISED \$3,450**

Covington Middle School  
Birmingham Public Schools  
**RAISED \$3,900**

Lessenger Elementary School  
Lamphere Public Schools  
**RAISED \$2,600**

Burton Elementary School  
Berkley Public Schools  
**RAISED \$4,500**

Simonds Elementary School  
Lamphere Public Schools  
**RAISED \$2,700**

*Our Bagels Are Healthy*

# HOW

**Kids love New York Bagels because they are delicious. Parents love them because they are healthy.**

*Our Bagels Are Always Baked Fresh Daily And Do Not Contain Any:*

*no* TRANS-FATS!

*no* PRESERVATIVES!

*no* DAIRY PRODUCTS!

*no* PEANUT PRODUCTS!



*Our Bagels Are Priced Right*

# NOW

**New York Bagel offers a special school discount so that a minimum of 100% profit can be earned on each bagel you sell.**

*Establish One Day During The Week As "Bagel Day"*

**YOUR SCHOOL'S PRICE**

PICKED UP  
**\$4.95/dozen**  
(41¢ per bagel)

DELIVERED  
**\$5.25/dozen**  
(44¢ per bagel)

*Delivery is available to some schools*

*Our Bagels Come In Many Varieties To Please Everyone:*

Plain, Salt, Cinnamon-raisin, Parmesan, Salt Stix, Plain Stix, Raisin Twists, Egg, Onion, Pumpernickel, Rye, Whole Wheat, Garlic, Blueberry, Sesame, Cinnamon Sugar, Multi-grain and Everything